

NITRA Organizes Workshop on Best Practices in Indian Garment Industry



NITRA organized a workshop on “**Best Practices in Indian Garment Industry**” at PHD Chambers of Commerce and Industry, New Delhi on 15th July 2017. The purpose of the workshop was to disseminate information collected during the study to help the

professionals working in garment industry to implement some to the best practices in their units and improve performance of their manufacturing processes. The workshop was attended by 60 senior management executives from 23 garment units.

Ministry of Textiles, GoI, had recently sanctioned NITRA a research project “**Study to Enhance Indian Apparel Exports**”. Under this project, NITRA conducted studies in 50 garment manufacturing units in major clusters like NCR, Tirupur, Bengaluru and Ludhiana between the period Jan. 2016 and March 2017. Leading groups of these clusters like Shahi, Madura, Arvind, Raymond, Pratibha Syntex, Pee Empro Exports have participated in the study. Besides collecting data related to productivity, quality and manpower, NITRA collected some of the best work practices followed by the units.

Dr. Arindam Basu, Director General, NITRA, in his opening address welcomed the guests and delegates from the industry and presented an overview of the study conducted by NITRA. **Mr. J. D. Giri, Special Invitee, and Director, Shahi Exports**, in his address laid special emphasis on the role and importance of human resource in garment industry and highlighted various HR initiatives undertaken by Shahi Exports to improve employee morale and motivation. He also highlighted how such initiatives have helped them improve their business performance. **Mr. R. C. Kesar, Special Invitee and Director General, OGTC**, mentioned that similar studies have also been conducted by various agencies in the past several years but had very limited effect and hoped that industry would derive maximum advantage from this study. He also presented a brief overview of OGTC on how this cluster started and many competing garment units came together to collectively improve their competitive advantage.

Mr. P. M. S. Uppal, Chief Guest, MD, Pee Empro Exports and President, OGTC, in his key-note address, highlighted how Indian garment industry has failed to capture post WTO advantage and how many smaller countries like Bangladesh, Cambodia, Vietnam has surpassed Indian garment industry in terms of exports with Indian garment exports virtually flattening out in the last few years. He said that Indian garment industry perhaps lacked the “hunger” that is needed to grow and requested all the delegates to keep that hunger alive for the industry growth as well as personal growth. He also mentioned that what is best today may not remain best tomorrow and hence everyone has to keep re-looking at what they are doing on a regular basis.

After the key-note address, NITRA team of **Mr. Vivek Agarwal, Mrs. Shweta Saxena, and Mr. Kushagra Prakash** made detailed presentations on the findings of the study and the best practices found during the studies. Besides oral presentations, over 55 best practices were shared with the audience through lively videos and pictures. The team also made a brief presentation of various activities offered by NITRA for the garment sector. Special emphasis was given on the consulting services offered by them in the area of manpower optimization for the garment and home textiles sector and the financial savings that have accrued to the units that have availed these services.



Dr. Bhupendra Kaushal, Special Invitee, and V.P. (Corp. HR), Ginni Filaments, shared his experiences of the Ginni Group with NITRA and how NITRA consultancy on manpower optimization in their garment unit is helping them improve their manufacturing processes, reduce manpower and achieve considerable amount of financial savings.

The workshop concluded with a vote of thanks delivered by **Mr. M. M. Tiwari** who thanked the guests and all the delegates for sparing their valuable time and participating in the workshop. He also thanked all the units that participated in the workshop.