

## Senior Scientists from NITRA Visit ITMA Fair at Milan, Italy

Dr. Arindam Basu, Director General, Dr. M. S. Parmar, Director, Dr. Neha Kapil and Mr. Kushagra Prakash, both Principal Scientific Officer attended ITMA 2023, during 8-14 June 2023, at Fiera Milano Rho Exhibition Centre, Milan, Italy with a view to get more acquainted with the latest international trends of research and developments in the field of textile and apparel industry. The objectives of the visit was to identify the emerging areas of the T&C industry in the global perspective, utilizing those new ideas and trendy areas in conducting improved research back home at NITRA, and thereby serving and satisfying its clients in a more inclusive manner.

Accordingly, the team of NITRA scientists visited the various exhibit sectors, took part in the seminars/symposiums at ITMA and had interacted with international textile industry technocrats to draw a roadmap for NITRA's future R&D and consultancy areas. The major theme was sustainability, circularity and application of Artificial Intelligence.

